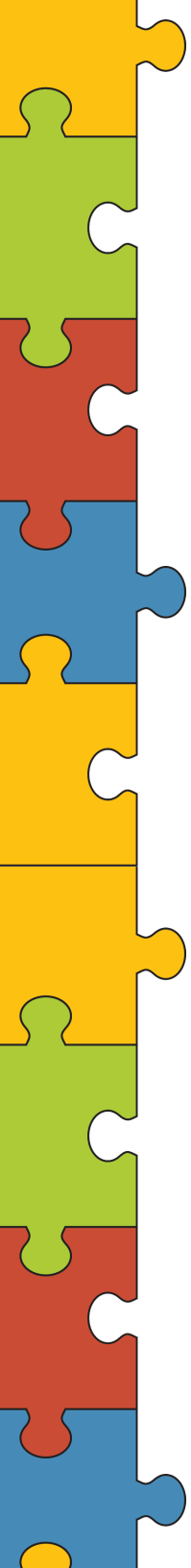


Benefits *of* Membership





CONTENTS

3	Understanding the value of your membership
4	The MLS® suite of services
6	REALTOR® Professional Development
7	Improving Realtor public image
8	Championing Realtor ethics, professionalism and cooperation
9	Keeping Realtors informed
9	REBGV.CA
10	Membership snapshot



UNDERSTANDING THE VALUE OF MEMBERSHIP

Membership in the Real Estate Board of Greater Vancouver (REBGV) is your gateway to the real estate profession. It links you to services and knowledge invaluable to your career.

We provide tools, support, professional development, research, statistics, networking opportunities, public and government advocacy and more.

This document walks you through those services. We love to hear from members. If you have feedback or questions, please contact us at REBGV: 604.730.3000 or communications@rebgv.org.

Brad Scott
Chief Executive Officer

THE MLS® SUITE OF SERVICES

The Multiple Listing Service® (MLS®) exists for REALTORS® to share information on homes and properties for sale. It's the hub for business activity within the profession. It's one of the most important business tools we offer.

The MLS® is a well-regulated system that includes standard legal contracts, processes for dealing with complaints and disputes, statistics, training and a code of ethics. Our Rules of Cooperation describe the expected standard of behavior between members.

MLS® SERVICES WE OFFER INCLUDE:

MLS® Technology

Our MLS® technology system is delivered on a platform called Paragon. To access Paragon Residential go to <http://bcres.paragonrels.com> and for Paragon Commercial go to <http://bccs.paragonrels.com>.

MLS® Statistics

Stay on top of market trends and become the housing market expert in your neighbourhood! Each month, we send you housing market reports for your local area. They're perfect for sharing with your clients, on your websites and on social media. These reports are based on MLS® sales and listings activity. We also produce a monthly housing market video to help you communicate market trends to your clients.

REBGV Stats Centre is a tool accessible via www.rebgv.ca/statistics that allows you to create and share your own housing market graphs based on 10 different statistical measures for any area or sub-area within the Lower Mainland.

Entering New Listings/Listing Maintenance

Getting a new listing is always exciting. Our MLS® department is there to help load your seller's information on to the MLS® as quickly as possible. Each day our staff review and enter hundreds of new MLS® listings. If you want to modify your listing, call us at 604.730.3010.

Broker Load/Agent Modify

Some offices enter their own listings through our Broker Load program. These offices receive on-site training from MLS® staff. We also offer Agent Modify; these individuals can't enter their own listings, but can make changes to their existing listings.

Mobile MLS® Technology

If you like to view listings on the go, we offer two mobile MLS® apps – Homespotter and Property Locator. They're available in the Apple App and Google Play stores. These apps don't provide the full functionality of the MLS® system, but they allow you to search listings, upload photos and perform other key tasks from your tablet or smart phone.

Other MLS®-related products and services

- MLS® system training
- www.realtylink.org and CLSLink.ca (REBGV-owned advertising websites)
- Help Desk support
- Third-party data access program
- MLS® Home Price Index
- Sentrilock (lockbox providers)
- Touchbase (member-to-member text messaging)
- Clareity (MLS® security system)
- Broker reciprocity
- IT support
- Cloud CMA
- myCondoPlans

Statistics:

www.rebgv.ca/statistics

MLS® Technology:

www.rebgv.ca/technology

Commercial Real Estate Services

REBGV has a broad array of accurate, reliable and helpful commercial real estate (CRE) resources. Our business tools help you manage your CRE data and save you valuable time. If you're listing, selling or leasing commercial properties or businesses; check out our suite of commercial real estate services.



Learn more: www.rebgv.ca/commercial



REALTOR PROFESSIONAL DEVELOPMENT

The mark of a professional is someone who always seeks to improve. Real estate is a fast-moving profession, so it's important that you continue to learn and develop throughout your career to keep you on the cutting edge.

To maintain REBGV membership, you must complete 18 credits within the Professional Development Program (PDP) every two years. The PDP is an essential part of both professionalism and effective risk management. Courses are available in three streams: Categories A, B and C.

Under the *BC Real Estate Services Act* (RESA) licensees must complete a six-credit Relicensing Education Program (REP) course every two years as designated by the Real Estate Council of BC. By satisfying your PDP requirements you'll also complete your six-credit REP requirement.

We develop PDP-accredited Category B and C courses along with other internal, non-PDP-accredited courses (e.g., MLS® training) based on your learning needs. Numerous online resources are available to you at www.rebgv.ca, including manuals, videos, webinars and more.

Course registration: www.rebgv.ca/online/registration

Your Education history: www.rebgv.ca/course/history

PDP: www.rebgv.ca/pdp/requirements

IMPROVING REALTOR PUBLIC IMAGE

You're a part of a professional community that does exceptional volunteer and charitable work. Realtors are community builders who serve the public in many ways. We think the public and the media should know about this.

We champion Realtors as knowledgeable, trustworthy, skilled and caring professionals who are responsible for guiding and protecting buyers and sellers through the complexity of buying or selling properties.

Board spokespeople are active in the media and REBGV has a respected presence on social media channels, including Twitter and Facebook. We give annual presentations to prospective home buyers and the business community, and manage multiple public outreach and charitable programs on your behalf.

Our public website, www.rebgv.org, raises awareness of the value of working with a Realtor.

REALTORS Care® programs have raised hundreds of thousands of dollars for various charities. Read and share information about these initiatives by visiting www.rebgv.org, www.rebgv.ca, www.facebook.com/rebgv and www.twitter.com/rebgv.

Learn more: www.rebgv.ca/publicimage



CHAMPIONING REALTOR ETHICS, PROFESSIONALISM AND COOPERATION

Cooperation with other Realtors is critical to your success in real estate. Sometimes, however, scenarios arise and things don't go as planned. Our Business Practices and Professional Standards departments provide you a mechanism to resolve commission disputes (via the Arbitration Committee). We enforce disciplinary decisions for members who violate the REALTOR® Code, the Rules of Cooperation, and/or the Board's regulations and by-laws (via the Professional Conduct Committee).

Our Professional Standards Manager, Kim Spencer, speaks for ethics and professional responsibility within the profession in his regular Ethics Guy® column in our newsletter.

Four ways to get ethics advice

1. Talk to your Managing Broker.
 2. Call us at [604.730.3000](tel:604.730.3000).
 3. Email The Ethics Guy® at kspencer@rebgv.org.
 4. Read Kim's regular Ethics Guy® column in our newsletter.
-

GOVERNMENT RELATIONS

Government legislation, regulation, rules and policies at the federal, provincial, regional and local levels affect almost every aspect of property buying and selling, and the business of real estate.

A key Board function is to keep members informed so they can better serve their clients – which we do through newsletter articles, educational events, and social media. In turn, members make clear their priority concerns which frame the Board's political strategies, submissions and policy papers.

Against this backdrop, staff and Realtor volunteers on the Government Relations Committee (GRC) build relationships with policymakers and stakeholders in related industries to share and gain insights and perspectives, and collaborate and join forces. This ensures the voice of Realtors remains front and centre on important legislative issues.

Learn more: www.rebgv.ca/advocacy



KEEPING REALTORS INFORMED

We maintain numerous communication channels to keep you in the know. These include email publications, videos and various websites and social media platforms.

We send you a bi-weekly newsletter, email updates, a broker newsletter, and publish news updates within Paragon MLS® and on www.rebgv.ca.

REBGV.CA

This website is your one-stop shop for tools, resources, services and information. From the site, you can:

- Track your Medallion points and PDP status;
- Access services such as WEBForms and MLS®;
- Read the latest Ethics Guy® articles;
- Find our latest news updates;
- Access MLS® market statistics;
- Find technology support resources; and
- Review information on government legislation and programs.

MEMBERSHIP SNAPSHOT

MLS® Services

- Access to Paragon MLS® platforms
- MLS® statistics
- Broker load/Agent modify
- Mobile MLS® apps
- WebForms (standard legal contracts)
- Medallion Club
- MLS® system training
- Help Desk support
- Third-party data access program
- MLS® Home Price Index
- Lockboxes
- Touchbase (member-to-member text messaging)
- Clarity (MLS® security system)
- Broker reciprocity
- Cloud CMA
- Commercial Broadcast email service
- myCondoPlans

Market Statistics

- Monthly stats releases
- Monthly Stats Centre reports
- REBGV Stats Centre - create your own graphs
- Quarterly Commercial Edge reports
- MLS® Home Price Index
- Daily hotsheets
- Monthly commercial and residential Sales Summary reports

Websites

- www.rebgv.ca (member internet)
- www.rebgv.org (public website)
- Paragon Residential (bcres.paragonrels.com)
- Paragon Commercial (bccls.paragonrels.com)
- www.realtylink.org and www.clslink.ca (REBGV-owned advertising websites)
- Access to www.realtor.ca
- Interfaceexpress.com (provincial MLS® listings)
- Facebook.com/rebgv
- Twitter.com/rebgv
- Youtube.com/rebgv
- CommercialEdge.ca (commercial sales data)
- CommercialFirst.ca (commercial info exchange)

Professional Development Program

- PDP courses
- Custom Category B and C PDP courses

Professional Standards

- Professional Conduct Committee
- Arbitration services
- Ethics Guy® column

Communication

- REALTOR® News: A bi-weekly Realtor e-newsletter
- Bi-weekly Broker Update
- Regular email news alerts
- Media releases
- Videos for members and the public

Government Relations

- Political advocacy
- Research and analysis on regulatory and legislative issues affecting the profession

Charity and Public Outreach Programs

- REALTORS Care® Blanket Drive
- Realty Watch
- REALTORS Care® Shelter Drive
- REALTORS Care® aggregation program

Networking

- Member events
- Online directory – contact any member
- Quarter Century Club

Learn more about these services: www.rebgv.ca/wikis



We've made it easy for you to Volunteer

When you volunteer, you make a difference in the lives of REALTORS® and the communities and people they serve. Whether you are thinking about volunteering or already volunteer, you'll find helpful information and resources on our new Volunteer website.

- Check out all our volunteer opportunities for committees, task forces, focus groups, events and more;
- Fill out your personal volunteer profile;
- Track your volunteer hours and involvement and
- Connect with our team of volunteers and staff.

Visit www.rebgv.ca/volunteer



QUESTIONS? WE'RE HERE!



MLS®	604.730.3010
Accounting	604.730.3041
Communication and Public Relations	604.730.3022
Education	604.730.3087
Government Relations	604.730.3112
Member Services	604.730.3090
Helpdesk	604.730.3020

Real Estate Board of Greater Vancouver
2433 Spruce Street, Vancouver, B.C. V6H 4C8
www.rebgv.ca